

Reinhard Müller-Siebert

Project description

Optimising IP strategy and the cost of patents

The patent portfolio at SELFRAG AG consists of over 100 patents in 15 patent families. This portfolio had to be managed and its costs periodically estimated for the budget.

I have set up a management tool in Excel in which all important processes relating patents can be recorded. In addition, necessary deadlines can be tracked. An algorithm specially developed by me calculates the costs from the characteristic values of the respective patent family with a temporal resolution of six months.

I have adapted the existing monthly patent search for the analysis of competitor behaviour and thus noticeably reduced the costs while maintaining almost the same quality of information.

Targets and key figures



- Five patent applications analysed in 25 countries
- ✓ Management tool programmed in Excel
- ✓ Number of non-relevant patents halved during search



September 2018 - February 2019



Budget CHF 60,000



Independent project work



Mechanical and electrical engineering industry

Testimonial

«Dr Müller Siebert organised our patent activities and implemented a transparent data system for our patents.»

Johannes Käppeler, CTO - SELFRAG AG

